



# Mud Run

Bethesda



SPONSORSHIP OPPORTUNITIES

Let's make this simple, we make mud look good. And we want to make you look good too!

As a valued supporter of Bethesda Children's Home, the staff here would like to extend to you a fun opportunity to get out in front of an ever growing demographic while simultaneously supporting our great organization and local community. Bethesda serves literally thousands of children and youth each year and your continued support is graciously appreciated. Please consider joining us this upcoming September 27th as a sponsor for our 3<sup>rd</sup> annual Bethesda Mud Run.

To commemorate our 95<sup>th</sup> anniversary year, our crew has been working nonstop to kick things up a notch. From a new logo to new obstacles, the word is quickly spreading that this is definitely an event to be a part of. So whether you want to stay clean or get down and dirty, the level of fun we leave up to you!

If the mud ain't flyin, we ain't tryin! (we could make this stuff up all day. ☺ )

-Dave and Sandie

**WE MAKE MUD LOOK GOOD.**



# SPONSORSHIP FORM

## Questions?

Contact Dave  
(814) 724-7510  
ext. 228.

Please  
provide  
camera-ready  
artwork in esp  
format.



- Please return this form by **August 29, 2014**
- Your Name(s)** \_\_\_\_\_
- Address** \_\_\_\_\_
- City** \_\_\_\_\_
- State** \_\_\_\_\_ **Zip** \_\_\_\_\_
- Phone** \_\_\_\_\_
- Email** \_\_\_\_\_

## Sponsor Level

- Presenting
- Entertainment
- Timing
- Obstacle
- Grab Bag
- Supporting

Check, payable to: **Bethesda Foundation for Children**

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CV Number: \_\_\_\_\_

Signature: \_\_\_\_\_

- MasterCard
- Visa
- American Express

# PRESENTING SPONSOR \$5,000

## WHATCHA GET?

- Event branding, “Presented by...”
- Logo with hyperlink on website and all social media
- Shout out on radio spots and on-air interviews
- Inclusion on all event material
- Logo on t-shirt
- Featured on event blog

## PERKS

- Free Registration for a team of four
- Inclusion of promo items in participant grab bag
- Option for Event Day signage
- Availability of Sponsor Table at Event Registration
- Ability to create a course obstacle or obstacle branding

# ENTERTAINMENT SPONSOR \$1,000

## WHATCHA GET?

- Stage branding, “Presented by...”
- Logo with hyperlink on website and all social media
- Shout out on radio spots and on-air interviews
- Inclusion on all event material
- Logo on t-shirt

## PERKS

- ▣ Free Registration for a team of four
- ▣ Inclusion of promo items in participant grab bag
- ▣ Option for Event Day signage
- ▣ Availability of Sponsor Table at Event Registration

# TIMING SPONSOR \$1000

## WHATCHA GET?

- Logo with hyperlink on website and all social media
- Branding on all timing material
- Shout out on radio spots and on-air interviews
- Inclusion on all event material
- Logo on t-shirt

## PERKS

- Free Registration for a team of four
- Inclusion of promo items in participant grab bag
- Option for Event Day signage
- Availability of Sponsor Table at Event Registration

# OBSTACLE SPONSOR \$500

## WHATCHA GET?

- ❑ Logo with hyperlink on website and all social media
- ❑ Unlimited branding options at obstacle location
- ❑ Inclusion on all event material

## PERKS

- ❑ Free Registration for a team of four
- ❑ Inclusion of promo items in participant grab bag
- ❑ Availability of Sponsor Table at Event Registration



# GRAB BAG SPONSOR \$500

## WHATCHA GET?

- Logo with hyperlink on website and all social media
- Logo exclusivity on participant Grab Bag
- Shout out on radio spots and on-air interviews
- Logo on t-shirt

## PERKS

- ▣ Free Registration for a team of four
- ▣ Inclusion of promo items in participant grab bag
- ▣ Availability of Sponsor Table at Event Registration



# SUPPORTING SPONSOR \$150

## WHATCHA GET?

- Inclusion on all event material

## PERKS

- ▣ Inclusion of promo items in participant grab bag
- ▣ Availability of Sponsor Table at Event Registration

# DONATION SPONSOR

## WE LOVE THESE SPONSORS!

- ❑ So what if you are one of those silent heroes and just want to donate something like a gift card, food for the concession stand, materials to build obstacles, or what ever else you can think up? Well my friend, that would make you a donation sponsor and we cant get enough of ya'!
- ❑ Give Dave a shout if you are in need of ideas or where you can send your donation. Anything and everything is always graciously appreciated. You can reach Dave by calling (814) 724-7510 ext. 228 or via email [development@Bethesda-home.org](mailto:development@Bethesda-home.org)